



# MEDIA GUIDE

**LIMA 2019 PARAPAN AMERICAN GAMES**  
*OPENING CEREMONY*





## Embargo

The information contained in this media guide is embargoed until 19:00 Lima time on 23 August 2019.

Please keep details of the Lima 2019 Parapan American Games Opening Ceremony confidential until they appear in the show: surprises represent an important element of the experience for the audience, both in the stadium and at home.

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**JULIE DUSSLIERE**

President of the Americas  
Paralympic Committee

**“Lima 2019 will  
also leave a  
lasting legacy  
in the city”**

It is my pleasure to welcome you to Lima and the biggest Parapan American Games in history. A total of 1,850 athletes will compete across 17 sports in the beautiful Peruvian capital city.

As you will see during your stay, the local organisers have been working diligently so that all athletes and assistants to the Games; officials, volunteers, spectators and members of the press; can feel welcomed and enjoy this unique experience.

The mission of the Parapan American Games is to promote and raise awareness about inclusion of people with disabilities, as well as to inspire future generations to take up sports and lead a healthy lifestyle.

I am convinced that Lima 2019 will also leave a lasting legacy in the city both in terms of resources and accessibility.

We are aware of the fundamental role that the media play in achieving this goal. For that reason, we want you, member of the press, to have the necessary resources to do your job in the most comfortable and efficient way.

This guide has all the information needed to make a complete coverage of the Parapan American Games. We expect you will find it useful for your daily work during Games-time.

Should you need further support, feel free to contact the Lima 2019 or Americas Paralympic Committee (APC) press operations teams. We are here to help!

I hope you enjoy this fantastic experience and, if you are visiting this country for the first time, learn more about the rich Peruvian millenary culture.

Sincerely,



### CARLOS NEUHAUS

President of the Lima 2019 Parapan American Games Organizing Committee

**“We are about to witness superhuman feats of athletic prowess”**

On behalf of the Lima 2019 Organizing Committee, welcome to Peru and our country's first ever Parapan American Games. Whether you celebrated our Pan American Games with us, or whether you are in Peru for the very first time, you join us at a very special moment for our country.

Peru is a country rich in history and breathtakingly diverse natural wonders. You will find Lima a city of ancient culture and spectacular gastronomy. I hope you have time to enjoy it all while you are here. And be prepared, too, not only to observe history, but to be a part of it.

At Lima 2019, our primary goal has been to transform the way that sport is performed, enjoyed and delivered in Peru. The Pan American Games a couple of weeks ago were a spectacular success, from the unprecedented Peruvian medal haul, to the sold-out stadiums across the city and the reawakening of civic pride and engagement. But I firmly believe that one Lima 2019's most profound transformations will be in Para-sport.

We are about to witness superhuman feats of athletic prowess from the finest Para-athletes in the Americas. 16 of the 17 sports on show over the next week are qualifiers for the Tokyo 2020 Paralympic Games, so we are hosting the very best of the best. Those feats will be celebrated not just as human interest stories, but as the pinnacle of human endeavor, speed, strength, skill and bravery across the city of Lima and beyond.

In witnessing and honoring the achievements of these remarkable sportsmen and sportswomen, these Parapan American Games will put issues like accessibility and inclusion at the top of the agenda in Peru in a way we have never seen before. Change doesn't happen overnight; these Games are no magic wand. But my hope is that Lima 2019 will be the spark that lights the fuse and ignites a long overdue process of building greater awareness, understanding and integration of people with a disability in our society, and across the Americas.

I want to take this opportunity to thank the International Paralympic Committee and the Americas Paralympic Committee. Their tireless devotion and unmatched expertise in promoting Para-sport around the world has been an inspiration, and Peru is grateful that they have shared it all with us.

And thank you, too, our friends in the media, for your support and interest in our grand project at Lima 2019. I hope you enjoy the show. Jugamos Todos!

# AMERICAS PARALYMPIC COMMITTEE



The Americas Paralympic Committee (APC) is the heart of the Paralympic Movement across the Americas and leads the planning and execution of its flagship event, the Parapan American Games, one year before the Paralympic Games.

The APC was established in August 1997 when Xavier Gonzalez and Carol Mushett called for a summit of the region in Atlanta, USA, and José Luis Campo was elected founding President.

From then on, the APC has been growing continuously with very clear purposes and goals to achieve, working closely with its members while looking to build for more inclusive societies for people with impairment across the Americas through the support, promotion and development of Para sports.

The first Parapan American Games were held in Mexico City in 1999, with 1,000 athletes from 18 countries competing. They have taken place every four years ever since, with growing numbers of participant athletes and countries.

With over 1,800 athletes from 30 countries competing across 17 Para sports, the record-breaking Lima 2019 Parapan American Games are set to become the biggest in history.

# THE LIMA 2019 PARAPAN AMERICAN GAMES

More than 1800 Para athletes will show their strength and courage in a sport event that gathers 30 countries, competing in 17 sports and 18 disciplines.

## THE PARAPAN AMERICAN VALUES

**COURAGE** - The ability of the Para Athletes to persevere with strength and grit.

**DETERMINATION** - The tenacity shown by Para Athletes fighting to win a gold medal in the Parapan Am Games Lima 2019

**EQUALITY** - The value of equality is decisive in order to equate the Pan American and Parapan American Games.

**INSPIRATION** - Para athletes inspire effort, perseverance and discipline.

## THE MASCOT: MILCO

Milco is based on the cuchimilcos, clay statuettes with a human form, which symbolised good fortune and fertility among the Chancay, a culture that flourished on the central coast of Peru between 1200 and 1400 AD. The triangular shapes on his head represent the rays of the sun, which was sacred for pre-Hispanic communities; his arms are tattooed with the waves of the sea, in the style of pre-Inca reliefs.

His posture, with extended arms, is typical of the cuchimilcos and symbolises the welcome given to thousands of visitors from different nationalities by the people of Peru.



## THE LOGO



### AMANCAES FLOWER

- Symbol of life and of the city of Lima.
- Blossoms between July and August, the months of both multisport events



### THREE AGITOS

- Symbol which identifies the Paralympic movement internationally.



Lima  
2019

PARAPAN AMERICAN GAMES

# ELEVATION

The aim of the Opening Ceremony you are about to see is to convey that the present must be built upon the past, that the values of sport are the values of life, and that evolution is the foundation for the future.

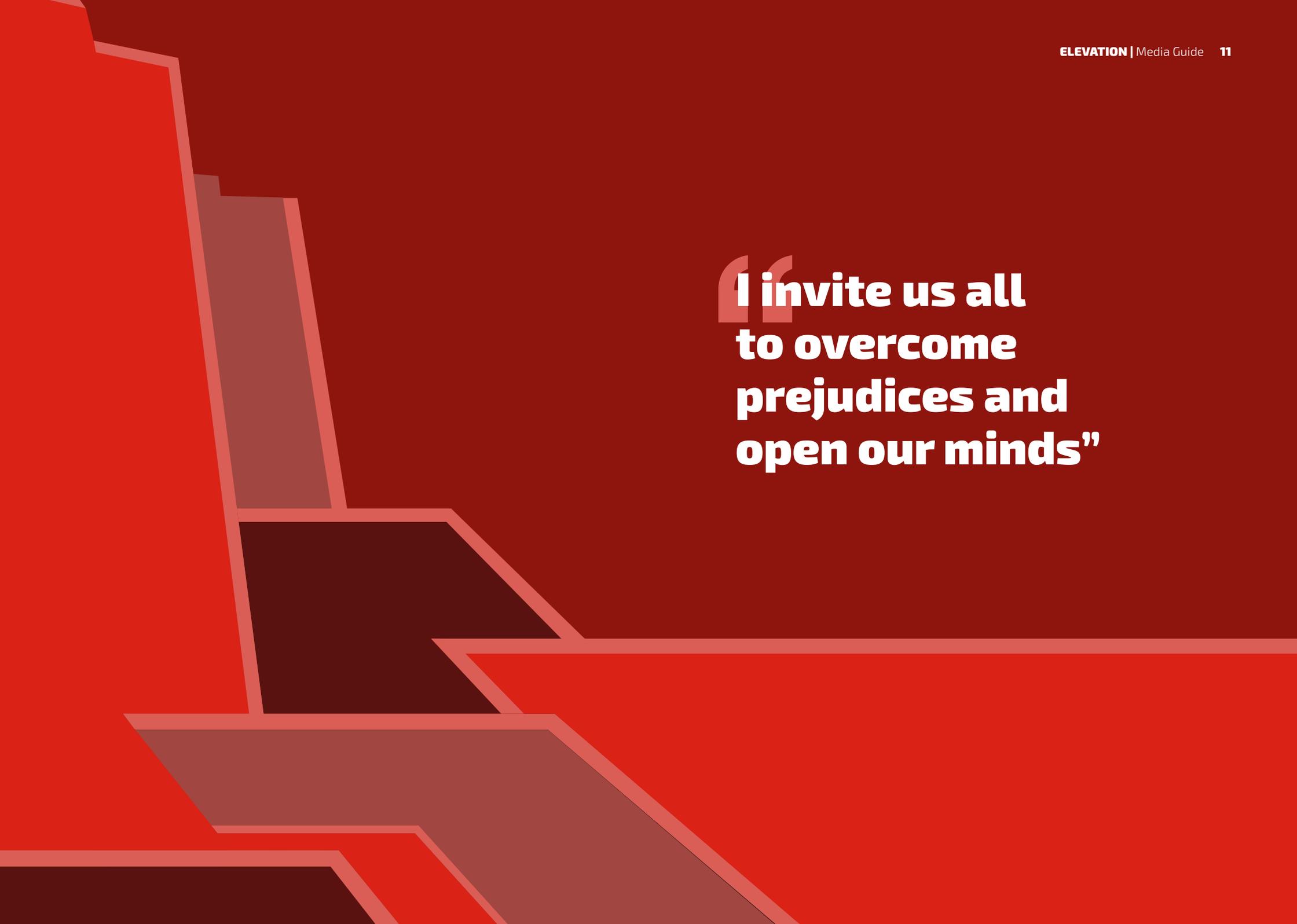
I hope and wish that the great experience that I have just lived while creating this ceremony, especially thanks to an extraordinary collaboration with all the Peruvian people who have participated with their creativity and willingness, will make us live new sensations and enlighten our conscience, together; that together we remove borders, and encourage a renewed spirit of respect and equality between people.

The ceremony, cloaked in a metaphorical atmosphere, unites protocol moments and a central show through a history of resilience and friendship. A fable that celebrates diversity, since differences elevate us.

I invite us all to overcome prejudices and open our minds thanks to this ceremony that was born in Peru for the Americas and for the whole world.

I am convinced that it will move you.

**HANSEL CEREZA**  
CREATIVE DIRECTOR



**“I invite us all  
to overcome  
prejudices and  
open our minds”**

# SET DESIGN



The set design is dominated by a totem, made by three obelisks. The totem changes during the show, acting as a symbol of transformation.

The lines traced on the floor are a reference to the lines of an athletic field. They are interrupted by graphic elements inspired by the patterns of pre-Hispanic ceramics and textiles.

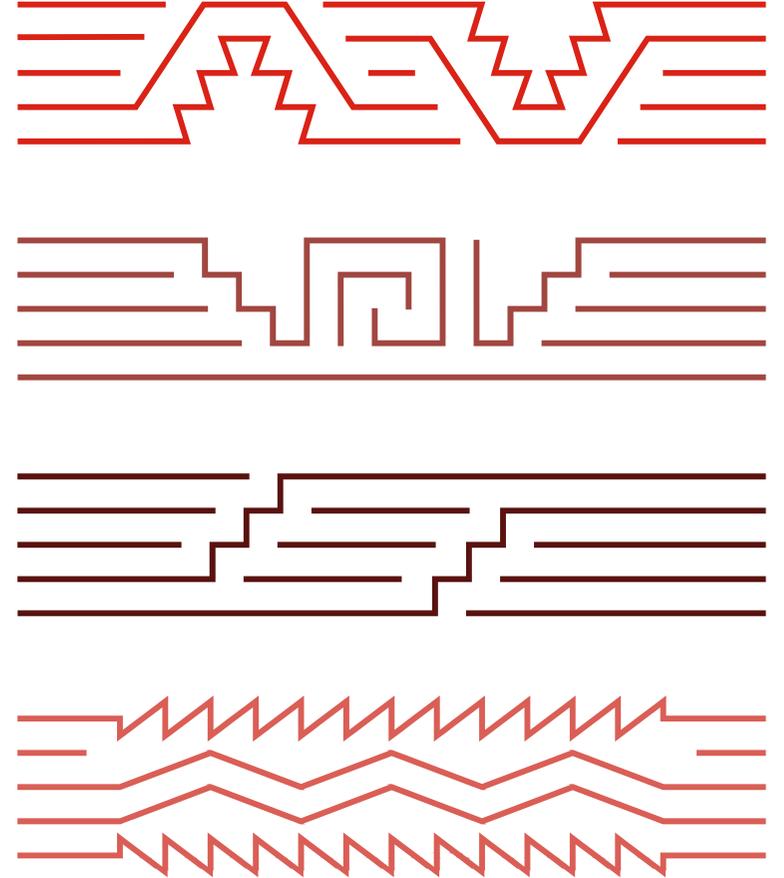
The broken lines also hint at the concept of overcoming difficulties.

By seating around the stages on the field of play, the athletes become part of the show.

# SET DESIGN



The obelisks are inspired by pre-Hispanic examples such as the famous Tello obelisk, from the Chavín culture (1200 BC - 200 BC). The round element on top of the totem is the cauldron, inspired by representations of Inti, the Sun.



Patterns inspired by textiles and ceramics.

# RUNNING ORDER

 01:58:58

**01**  
COUNTDOWN

**02**  
NATIONAL  
ANTHEM

**03**  
THE  
BIRTH

**04**  
SYMBIOSIS

**05**  
THE  
MAZE

**06**  
CHAOS

**07**  
HOPE

**08**  
THE  
HORIZON

**09**  
VICTORY

**10**  
SPIRIT IN  
MOTION

**11**  
THE  
FLAME

**474**

members of cast

of which

**398** are  
volunteers

**200**  
production  
volunteers

**600**  
costumes

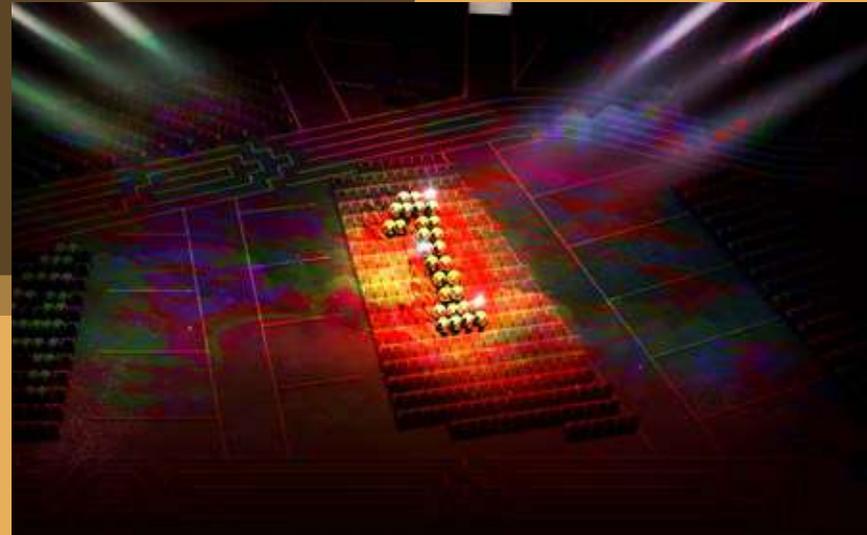
**176**  
members of the production  
team from **16** nationalities

# The Ceremony Scene by Scene

# Countdown

🕒 00:00:32

The Ceremony begins with a countdown from 10 to 0 - the first numbers are displayed on the stadium screens, while the numbers from 5 to 1 are represented by a dynamic choreography sequence, amplified by the use of golden props.



## 01

Cast creates the numbers from 5 to 1 in the countdown.

## Highlights

- ▶ The countdown is made by cast holding gold props in the shape of a **ceremonial knife**, or tumi. Tumis were used by many pre-Hispanic cultures; the most famous example is the Tumi Lambayeque, with a semi-circular blade and a hilt in the shape of a deity.



# National Anthem

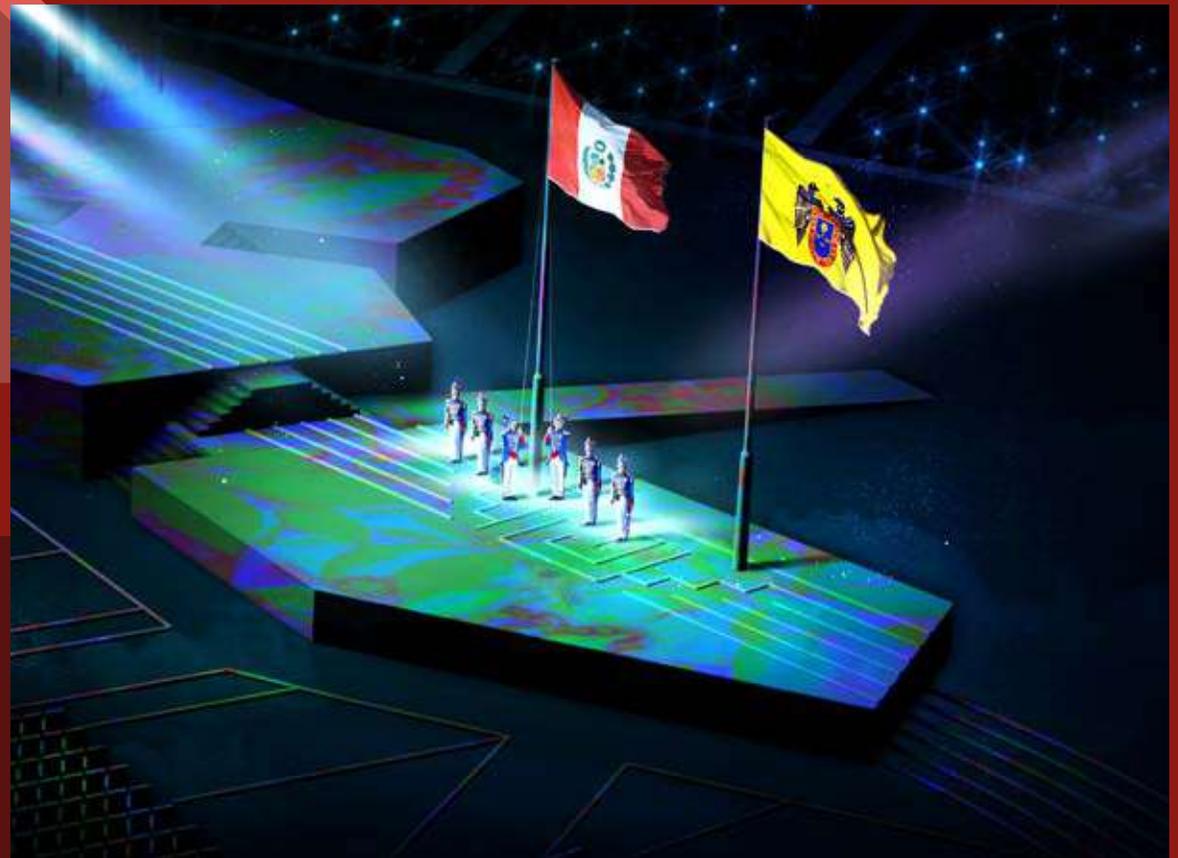
🕒 00:05:42

The Head of State and the President of APC are announced.

The Peruvian Flag is raised as the National Anthem is played.

## 01

The Peruvian Flag and Anthem.



# The Birth

 00:49:24

The totem on the stage opens up and transforms into a tree, as a powerful symbol of Peru's biodiversity and of life more generally.

Dancers dressed in costumes inspired by flowers from all over the country perform around the tree.

This lush environment is the setting for the entrance of the Parade of Athletes. The delegations enter from the north side of the stadium and find their seats on the field of play.



## 01

The totem transforms into a tree.

## 02

The athletes parade into the stadium.



# Highlights

- ▶ Peru is one of the 17 **mega diverse** countries of the world, and contains approximately 10% of the planet's species of flora.
- ▶ The chicha placards were designed especially for the Panam and Parapanam Ceremonies by artist **Elliot Tupac**. The fluorescent colours of chicha posters and graffiti are a prominent feature of the streets of Lima. The word "chicha" comes from a genre of music that mixes tropical and Andean rhythms, which in turn is named after a typical Peruvian corn drink. This graphic style was initially developed to promote chicha concerts in the Peruvian capital.

MORE THAN  
**1800**

athletes from **30**  
countries compete  
in **18 sports and 17**  
**disciplines**

## ▶ MARCHING ORDER

Argentina	Haiti
Aruba	Honduras
Barbados	Jamaica
Bermudas	Mexico
Brazil	Nicaragua
Canada	Panama
Chile	Paraguay
Colombia	Puerto Rico
Costa Rica	Dominican Republic
Cuba	Saint Vincent and the Grenadines
Ecuador	Suriname
El Salvador	Trinidad and Tobago
United States	Uruguay
Guatemala	Venezuela
Guyana	Peru

# Symbiosis

🕒 00:05:14

When the athletes have taken their seats, our story begins.

Groups of cast enter from different directions. They represent a population inspired by the pre-Inca era. They are members of an imaginary Peruvian civilization embodying the country's past. Among them there is also a group of children.

Golden acrobats emerge from the totem and perform a "hand to hand" choreography representing the symbiosis on which all life is based, and the interconnectedness between human beings.

Two kids stand out from the others and move around the performers, fascinated, as the rest of the cast observe the scene.

At the end of the choreography, the Golden acrobats disappear and the two children are left alone at the foot of the totem.



## 01

The pre-Inca people enter the scene.

## 02

A "hand to hand" choreography represents the symbiosis between bodies.



# Highlights

► The **golden characters** represent the spirit of the Totem.

The pre-Inca people are

**60 ADULTS  
AND  
8 CHILDREN**

11 of the adults and 3 of the children are volunteers with a disability.



► **JHEREMY  
ALEJOS PEREZ**

"I am 10 years old. What I like the most is going to school and playing with my brother Santiago. I live in San Juan de Lurigancho and when I grow up I want to be a soccer player, and that's why I practice sports."



► **PIERO  
GUIDICHE MONTES**

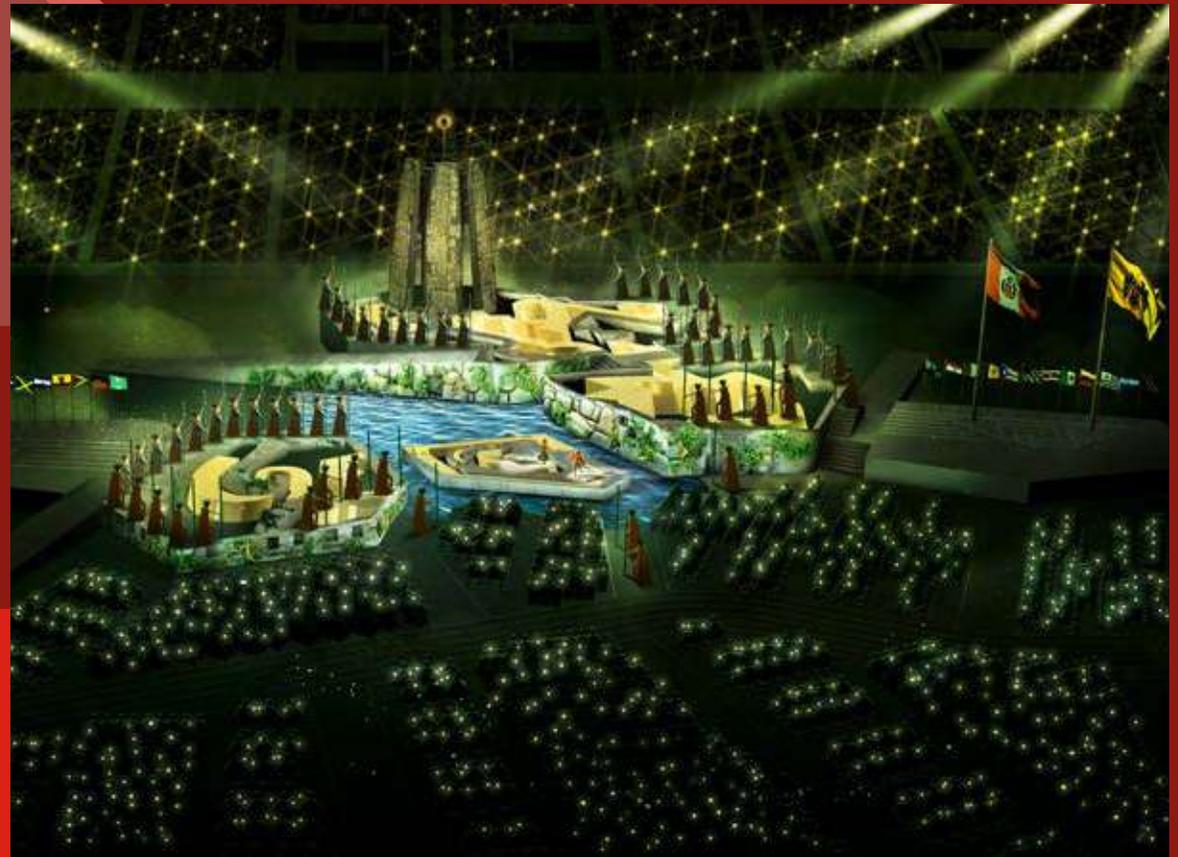
"I am 13 years old. My passion is sport, I have practiced athletics and I am preparing to be a professional footballer. I would like to share my experience and give everyone a message: "Even if you face difficulties ... you can do it."

# The Maze

🕒 00:03:21

A maze gradually appears. The two children, who are the main characters of our story, walk through it in a dynamic choreography.

The scene represents the beginning of friendship between our two characters, while the labyrinth symbolises life itself, with its difficulties and obstacles, which the children help each other to conquer, as their friendship grows.



## 01

The maze.

# Chaos

 00:04:18

Suddenly, the labyrinth transforms into rivers of fire and lava, in a scene depicting a natural catastrophe that threatens the survival of humanity. The two protagonists and the totem itself are in danger.

As the children are rescued and taken away in different directions, chaos takes over. An acrobatic performance represents the attempt to save the totem and its symbolism.



## 01

Chaos takes over.

# 36

acrobats  
on stage

## 02

Groups of cast enter  
the scene.



# Hope

🕒 00:02:03

Two golden characters appear at the top of the totem. A ceremonial act triggers a line of light, which travels from the top to the bottom of the totem and below the ground's surface.

The light creates a galaxy, which slowly transforms into the Nazca lines.



## 01

A line of light travels from the top of the totem down to the stage.

## 02

Stars transform into the Nazca lines.



## Highlights

► **The Nazca lines** are geoglyphs formed by incisions in the ground in the Nazca desert, and were created by the Nazca culture, which flourished between 100 BC and 800 AD. They depict animals and plants or geometric

designs, and their purpose is still the subject of speculation: some theories link them to astronomical observation, others to water or fertility rituals. UNESCO declared the Nazca lines a World Heritage Site in 1994.

# Horizon

🕒 00:06:17

A futuristic and cutting-edge choreography creates a luminous skyline. We witness the beginning of a new era.

**01**

Dancers create a futuristic skyline.



# Victory

 00:06:28

The Nazca lines transform into the numbers of a stopwatch. Performers engage in a dynamic choreography representing sport and competition.

Gradually the participants finish their competitions, until only two finalists remain.

The two protagonists, who are now adults, meet at the base of the Totem, recognising each other as those children who had been separated long before.

They must now face the last competition: they climb to the top of the Totem, cheered on by cast and athletes. The two protagonists reach the top at the same time and hug each other.



## 01

A choreography inspired by sport.

## 02

The two protagonists climb the Totem.



## 03

They reach the top and hug each other.



# Highlights



## MARCO ANTONIO MORÁN

He is 16 years old and a high school student. A young promise of athletics in the categories of 100 meters and long jump.



## JOSÉ JESÚS DÍAZ QUISPE

He is 24 years old and studied business administration, graduating last year. A Para athlete, he began in athletics and is now part of the national football 7 team that will participate in the Parapan American Games.

The protagonists climb to a height of

**9** METERS



# Spirit in Motion

 00:17:15

The President of the Lima 2019 Organizing Committee Carlos Neuhaus gives his speech, followed by the President of APC, who then invites the President of Peru to declare the Games open.

The APC flag is carried into the stadium by sport personalities and is raised to the sound of the Paralympic Anthem.

An athlete, a judge and a coach take their oaths on the protocol stage.



## 02

Entrance of the APC Flag.



## 03

The APC Flag is raised.



## 01

The official speeches.



## 04

Oaths by an athlete, a judge and a coach.

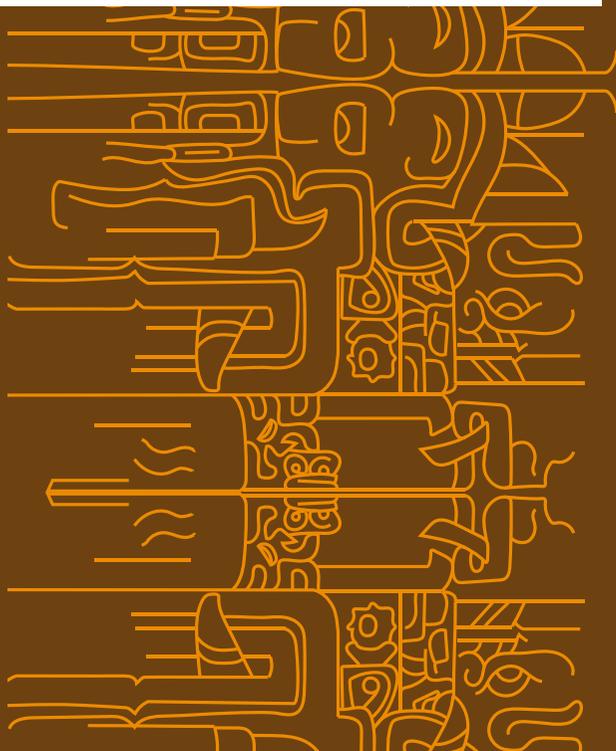
# Highlights

- ▶ The new **President of the Americas Paralympic Committee** was elected on 21 August among three candidates: incumbent Julie Dusliere, Julio César Ávila Sarria, President of the Colombian Paralympic Committee, and Maria Luisa Villar Gálvez, President of the National Paralympic Association of Peru. Further information on the election's results will be given on 23 August.

## CARLOS NEUHAUS

President of the Lima 2019 Parapan American Games Organizing Committee

As **President of the Lima 2019 Organizing Committee**, he oversaw the delivery of four first-rate sports venues that mark a milestone in the history of sports in Peru. Prior to the Games, his professional experience in the field of sports began with the role of President of the Peruvian Surfing Federation. In this position, he was in charge of the organization of the 2014 ISA World Cup in Punta Rocas, where Peru won the team world title. Outside of sports he has held a number of important roles in the Peruvian public and private sectors.



# The Flame

 00:08:24

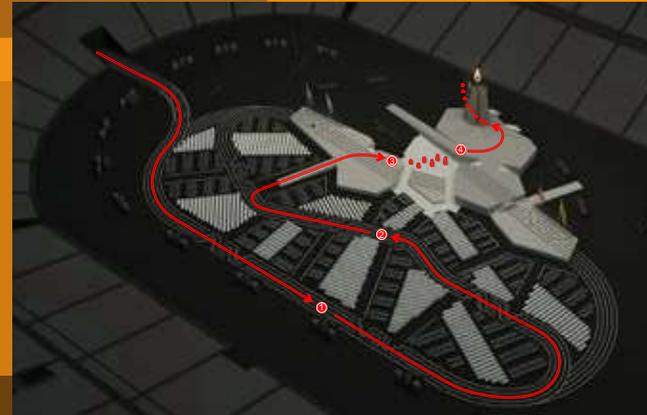
A video of the torch relay is played on the stadium screens.

The Parapan American flame is carried into the stadium by an athlete and passed on to a second athlete.

The Totem has transformed into a huge quipus, on which golden acrobats perform during the torch relay.

## Highlights

- ▶ A **quipus** is a series of knotted strings linked together. It was used by the Incas and other Andean cultures as a means of recording numbers and other information, thanks to the use of different colors and to the positioning of the knots on the strings.
- ▶ The **Parapan American Flame** was lit on 20 August in Pachacamac, the largest and more important archaeological complex in the city of Lima and a central spiritual site on the Andean coast for more than 1500 years. The relay then continued in other Lima locations: Parque Kennedy, Huaca Mateo Salado and Parque de las Leyendas.



## 01

The relay around the field of play.

## 02

The torch enters the stadium.



## 03

The totem transforms into a giant quipus.



A third athlete ignites a series of flames which form a fire “bridge” to the Totem’s stage, on which a fourth athlete is waiting.

The fourth athlete receives the flame and carries it towards the Totem, passing through a corridor created by the golden characters.

The flame is then handed to the acrobats on the quipu, who create a human chain to take it to the top of the Totem.

The Inti-shaped cauldron is lit. A firework display celebrates the moment.



# 01

The bridge of fire.

# 02

The last torchbearer passes the flame to a golden acrobat.



# 03

The acrobats form a human chain to carry the flame to the top of the Totem.



# 04

The cauldron is lit.



The quipu is made of **8** ropes measuring approximately

# 11 METERS EACH

# Concert

🕒 00:10:00

The Ceremony ends with a concert by Peruvian band Bareto, whose version of the cumbia song *Cariñito* accompanied the entrance of the Peruvian team during the Pan American Games Opening Ceremony on 26 July. The song was also played at all sports venues to get the crowd to cheer and similarly at all the volunteer rehearsals, and has thus become the unofficial anthem of Lima 2019.

## BARETO

Bareto is the most representative band of the new Peruvian music, mixing psychedelic cumbia with tropical music, rock and reggae, in shows that make everyone dance. With more than 15 years on stage, 6 albums and 2 Latin Grammy nominations, the group combines live shows all over Peru with periodic tours in the US and Europe.



### SET LIST

Quiero amanecer  
Se ha muerto mi abuelo  
No juegues con el diablo  
Cariñito

## Lima 2019 Ceremonies Team

### JUAN ANTONIO SILVA DIRECTOR OF COMMUNICATIONS, COMMERCIALIZATION AND MARKETING

He directed the National Library and was responsible for its restructuring. He worked on the implementation of the National Superintendence of Higher University Education and the National Superintendence of Labor Inspection, as Secretary General. He was also Chief of Staff of the Advisors for the Ministry of Development and Social Inclusion.

### MARINA CHARÚN HEAD OF CEREMONIES, CULTURAL PROGRAM AND TORCH RELAY

Project manager, producer and director with 28 years of experience in theatre, television, cinema, music and live events. Her credits: production of international shows in Peru such as Quidán and Varekai by Cirque Du Soleil and concerts by Paul McCartney, One Direction, Lady Gaga, Santana, Peter Gabriel, as well as the ceremonies of the Lima Film Festival since 2008.

### LUCIA NAVARRO PROJECT MANAGER

With more than 15 years of experience in the creation and production of large scale events, live shows and concerts, she was the General Producer of Candela Fuerza y Pasión, and was part of big productions such as Gian Marco 20 años, Gian Marco Amigos and shows of Paul McCartney and One Direction. Consultant on many cultural projects in the public sector.

### SUSANA LEDESMA DEPUTY PROJECT MANAGER

More than 7 years of experience as a Producer in shows and events for public and private institutions. Producer on international events such as the III Business Summit of the Americas 2018 and the X World Congress of the Potato 2018, and on major productions with artists such as Gian Marco, Paul McCartney and One Direction among others.

### CARLOS POLO TECHNICAL PRODUCER

MBA Engineer with extensive experience in project management, he has worked since 2004 on large productions for the likes of Santana, Shakira, Roger Waters, REM, Soda Stereo, Iron Maiden, KISS, Fatboy Slim, Lady Gaga, Paul McCartney, Cirque du Soleil, Davis Cup, Lima Performing Arts Festival and Lima Film Festival.

### SILVANA BOLAÑOS COORDINATOR

More than ten years of experience in projects related to health, education, environment, promotion of sports and physical activity, childhood, among others. Communicator by profession, expert in the creation and implementation of strategic communication and development plans, with a focus on gender and interculturality.

## Balich Worldwide Shows Executive Team

### MARCO BALICH EXECUTIVE CREATIVE DIRECTOR

Executive Producer of Olympic Ceremonies and Creative Director of large-scale events worldwide. He has worked on more than twenty Olympic Ceremonies, including Rio 2016 Opening and Closing (Executive Producer), Sochi 2014 Closing (Artistic Executive Producer) and Torino 2006 Opening and Closing (Creative Director and Executive Producer).

### GIANMARIA SERRA CHIEF EXECUTIVE OFFICER

A pioneer in engineering complex production and management systems for large scale events and live shows, he was the Executive Producer of the Rio 2016 Flag Handover Segments (London 2012), of the Sochi 2014 Olympic Closing and Paralympic Ceremonies, of the 2017 AIMAG Games Ceremonies, and the Associate Producer of the Tokyo 2020 Flag Handover Segments (Rio 2016).

### SIMONE MERICO BUSINESS DIRECTOR

Business Director of a Corporation of world-renowned companies. In the last 5 years, together with his two partners, he has acquired 3 companies, opened 1 representative office in Dubai and founded a brand-new agency focused on the creation and management of resident shows. Recent credits include the shows "Intimissimi On Ice" (2014-2017) and "Giudizio Universale", and the Dubai World Cup (2017, 2019).

### LAURA CAPPELLI CEREMONIES PRODUCER

Producer with 20 years of experience in TV, live music, and stadium ceremonies; her credits include the Sochi 2014 Olympic Closing and Paralympic Ceremonies, the Ceremonies of the 2017 AIMAG Games and of the Jakarta 2018 Asian Para Games. She was the Associate Producer of the Tokyo 2020 Flag Handover Segments (Rio 2016).

### KEITH DAVENPORT EXECUTIVE PRODUCER

Event and show executive with 30 years of experience. These are his 4th Pan American and Parapan American Games, having led Ceremonies teams for Rio 2007, Guadalajara 2011 and Toronto 2015. Latest multi-sport events include: Invictus Games Orlando 2016, Sochi 2014 Olympic Winter Games, Vancouver 2010 Winter Olympic Games along with various parades and festivals.

### FRANCESCA ROBBIATI PROJECT MANAGER

Producer with more than 15 years of experience in live music events and stadium shows. Her credits include the AIMAG 2017 Games Ceremonies (Deputy Project Manager), the 45th UAE National Day (Broadcast Producer), the Sochi 2014 Paralympic Opening Ceremony (Segment Producer), the 2015 European Music Awards (Production Manager).

### DAVE WILLIAMS HEAD OF PRODUCTION

With over 20 years of experience in live productions, he oversaw the technical delivery of many of the iconic images from the London 2012, Sochi 2014 and Rio 2016 Ceremonies. His latest roles have been as Head of Technical for the Ceremonies of the 2017 Islamic Solidarity Games in Baku and of the Jakarta 2018 Asian Para Games.

### ANNALISA BARBIERI HEAD OF ARTISTIC PRODUCTION

Artistic Producer with more than 20 years of experience in the organisation of stadium shows and large-scale events. Her most recent work includes the Jakarta 2018 Asian Para Games Ceremonies, the Rio 2016 Opening Ceremony, the Sochi 2014 Closing and Paralympic Opening Ceremonies, the London 2012 Paralympic Opening Ceremony.

### SILVIA GUENZI COMMERCIAL DIRECTOR

Administrative Manager and Budget Supervisor on many international large-scale events. Her main credits include the Rio 2016 Flag Handover Segments (London 2012), the Sochi 2014 Olympic Closing and Paralympic Opening Ceremonies, the AIMAG 2017 Ceremonies, and the Jakarta 2018 Asian Para Games Ceremonies.

## Balich Worldwide Shows Creative Team

### HANSEL CEREZA CREATIVE DIRECTOR

Artistic and Scenic Director of large-scale shows and inaugural events, dance, theater and circus. Part of the founding team of the Theater Company Fura dels Baus. Among his credits: the live action direction of the Barcelona 1992 Opening Ceremony, the direction of the Opening Ceremonies of the Expo 2008 in Zaragoza, of the Chile 2015 Copa America and of the Tarragona 2018 Mediterranean Games.

### PEPE CORZO COSTUME AND PROP DESIGNER

Peruvian costume designer, scenographer and art director. Known for his ludic and experimental style, he has designed costumes and stages for more than one hundred theatre, opera, zarzuela and ballet shows in important theatres in Peru and Europe. He was the Art Director of Casa Perú for the Russia 2018 World Cup.

### CHICK AGUIRRE MUSIC COMPOSER AND DIRECTOR

Music composer and sound designer for advertising, film, TV and radio, he specialised in film scoring at UCLA in Los Angeles. He worked on several short and feature films, including blockbuster hits like *Siete Semillas* and *Guerrero*. His music production and audio post-production company Dream House has developed projects for the most important agencies and brands.

### THANASSIS DEMIRIS SET DESIGNER

Architect and co founder of Flux office, a creative studio based in Athens, Greece, whose award-winning work has been shown at the Venice Architecture Biennale, Venice International Film Festival, Prague Quadrennial of Performance Design & Space and Athens Architecture Biennale. His production design work for the Baku 2015 European Games Opening Ceremony was nominated for a Daytime Emmy.

### VALICHA EVANS VIDEO DIRECTOR

With more than 17 years of experience, she founded "Platonic - Creative Multimedia Studio" in Lima, focused on scenographic design, producing culture through new technologies. She participated in important festivals such as MutekMX, Radar, Festival of the Historic Center of Mexico, Lollapalooza Chile, as well as the 100 years of PUCP University and the Openings of the Summit of the Americas in 2018 and of the 131st session of the IOC.

### DIMITRA KRITIKIDI MASS CHOREOGRAPHY DIRECTOR

Choreographer with extensive experience in large scale events, including the ceremonies of: Athens 2004, Asian Games 2006, Special Olympics 2011, Euro 2012, Sochi 2014 Paralympics (Closing), Baku 2015 European Games, Rio 2016 Paralympics (Opening), 45th Abu Dhabi National Day, AIMAG 2017, Asian Para Games 2018. Movement advisor in various theatre productions and operas.

### BARBARANA PONS CHOREOGRAPHER

Choreographer, mass choreographer and assistant director, she has worked on many large-scale ceremonies and events, including the Ceremonies of the London 2012 Olympics and Paralympics, the Sochi 2014 Paralympic Opening Ceremony, the Opening Ceremony of the Rio 2016 Olympics, the Opening and Closing Ceremonies of the 2018 Asian Games.

### MARTA PARDOS CHOREOGRAPHER AND CREATIVE DIRECTOR ASSISTANT

Choreographer for the Opening Ceremony of the 2010 Athletics Championship in Barcelona, the circus show of the 2011 Mercè festival in Barcelona, the Opening Ceremonies of the 2013 Swimming World Championship and of the 2018 Mediterranean Games. Acrobat and choreographer on Cirque du Soleil's show "Corteo" in Madrid.

### ADAM BASSETT LIGHTING DESIGN CONSULTANT

Lighting designer and co-founder of Woodroffe Bassett Design, one of the best-known lighting design brands operating in the world of entertainment and architecture today, celebrated for its pioneering work with music, theatre productions, special events and architectural installations.

### ENEAS MACKINTOSH LIGHTING DESIGNER

With a career spanning more than 30 years, he has worked all over the world for concerts, television and live events. Credits include the Freddie Mercury Concert for Aids awareness in Wembley Stadium, the Torino 2006 Olympics, the 2016 Opening Ceremony for the Indian Soccer League in Assam India. Currently lighting designer and director for the Montreux Jazz Festival.

### FRANCISCO NEGRIN CREATIVE SUPERVISOR

Award-winning director working in opera as well as arena and stadium spectacles. He has directed over 60 critically acclaimed productions in leading opera houses around the globe, and his London production of Handel's *Orlando* was nominated for two Laurence Olivier awards. In 2017 he was the Creative Director of the Opening Ceremony of the Asian Indoor and Martial Arts Games.

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